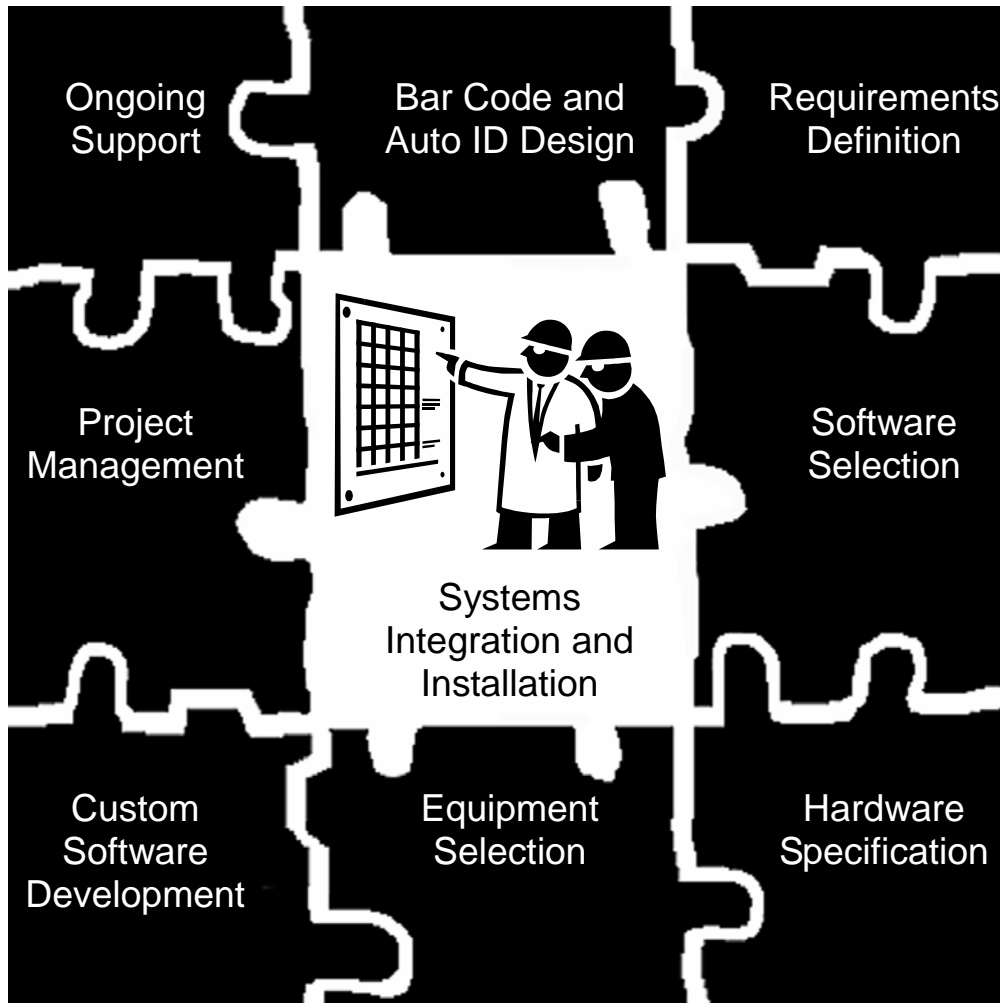


# G.S.D. ASSOCIATES, INC.



*Helping you meet the data collection challenge*

## Improving operations for Manufacturing, Distribution, Logistics and Healthcare



DEDICATED  
CUSTOMER SERVICE

**SINCE 1982**

G.S.D. Associates,  
Inc.

# G.S.D. ASSOCIATES, INC.



*Helping our clients meet the data collection challenge*

## Distribution

Supported development of a complete warehouse inventory control and labeling system. Years later, provided expertise in software and equipment selection during the move to Pocket PCs for data collection.



**Auto ID Equipment Selection  
Ongoing Support**

## Custom Software Development



## Food Processing Plants

Designed, developed and installed Lot Tracking, WIP and Finished Goods Inventory data collection and labeling systems. Advised on bar code hardware and RF technology, and assisted with move from legacy hardware platforms to new technology. Providing ongoing support for over 18 years.



## Manufacturing Plants

Defined, managed and implemented WIP, Labor and Time & Attendance data collection systems for manufacturers, including moving from legacy hardware and software to feeding newer ERP corporate systems and new shop floor devices.

**Requirements Definition  
Project Management**

## Bar Code and Auto ID Design



## Health Care

Consulted, advised and provided bar code and Auto ID technology for specialized medical applications in hospitals and lab chains.

## Systems Integration and Installation



## Forest Products

During mill conversions, GSD provided custom integration to existing systems, assisted with selection and installation of new equipment, and provided training to mill personnel.

## OUR ROLE SINCE 1982

At G.S.D. Associates our role has been to **build long term relationships** that will help you achieve your business objectives. We're as at home in the boardroom **working with you to develop strategies** as we are on the shop floor helping you implement them. **Our role varies** according to the needs and existing resources of your company's staff. So, when you are looking for the right firm to help you make those all important improvements in manufacturing, distribution, logistics or healthcare, let us help you solve your operations and implementation puzzle: **Make G.S.D. a part of your team.** G.S.D. is unique in the breadth and depth of our skills and experience. **Our systems work!**

## A WHOLE BUSINESS APPROACH TO IMPROVING OPERATIONS

When you need help improving the data collection and labeling segments of your business, **look for:**

**A company with broad operations consulting experience**

**A company that can help reorganize your operations**

**A company that can design improved business processes**

**A company to bring broad implementation skills to the table**

Whether acting as an integrated service provider or tailoring a program to support you with a single focused service, **look for:**

**A company with knowledge and expertise in your industry**

**A company that can maximize your internal resources**

**A company that can reduce your costs and shorten transition times**

**One which can act as a single source of integrated services**

In short, you need an operations oriented company with hands-on implementation experience. You need an integrated firm that will represent your best interests across the board.

## INTEGRATING THE CHANGES

G.S.D. Associates is an integrated firm with a track record going back to 1982. Often, the first step is to **help you create a master plan** to establish objectives, develop concepts and create capital and expense estimates. This plan is your key to maintaining control of your process improvement and plans for future growth.

We're flexible too. **We work with you to manage the puzzle, or any of the pieces**, as much as you need, for as long as you want, helping you attain your business goals. We can do what it takes to get your job done, as an advisor, consultant, equipment and software provider: any mix, or all of those roles. Because our foundation is in engineering and technology, our solutions are practical and easily implemented. Using our broad industry experience and **diverse pool of technical associates**, we can help you find the best integrated approach to meet your business needs.

### TECHNICAL ASSOCIATES

*Soft Cogs LLC*

Softcraft

**T.O.M. Services**

Tensa Consulting

**Cascade Software SYSTEMS, INC**

**OBIS Software, Ltd.**

Information Technology Consulting Services

*Smart Systems Technologies*

**Integrated Management Systems, Inc.**

Direct One Networking, Inc.

**Borek & Associates, Inc.**

**LABEL & BAR CODE, INC.**

Jeff Kreider, Consultant

Pacific Current Information Systems, Inc.

NuTech *Software Solutions*

**WHERE WE'RE LOCATED**

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Eugene, OR 97401-6047  
Phone: (541) 342-2052 Fax: (541) 485-2233  
Email: gsd@gsdassociates.com  
Web Site: www.gsdassociates.com

**WHAT OUR COMPANY STANDS FOR:**

G.S.D. Associates is a company of computer professionals dedicated to the science of improving operations for manufacturing, distribution, logistics or healthcare. We provide our clients timely, thorough evaluations of their operations to help them identify improvements and to select, develop and refine appropriate solutions. We provide management, guidance and leadership to ensure successful implementation with minimal disruption. G.S.D. maintains a highly qualified professional staff with the technical knowledge, communications skills and business experience to deliver quality service to our customers large and small alike. Our recommendations and solutions are always objective and are sustained solely by the needs of the client. G.S.D.'s greatest asset is our clients' goodwill. We provide services based on integrity and trust to maintain and expand our value to the customer.

**G.S.D. ASSOCIATES SERVICES**

- Æ Bar Code & Auto ID Design
- Æ Requirements Definition
- Æ Software Selection
- Æ Hardware Specification
- Æ Equipment Selection
- Æ RFID Authorized
- Æ Custom Software Development
- Æ Systems Integration/Installation
- Æ Project Management
- Æ Ongoing Support

**FOR MORE INFORMATION**

Please check the services above which interest you and fax this request back to us at (541) 485-2233, or email us at gsd@gsdassociates.com or contact our technical associate below. We'll get right back to you.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, St., Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email/FAX: \_\_\_\_\_

**TECHNICAL ASSOCIATE:**

**CLIENTS**

**Manufacturing**

- Cascade Steel Rolling Mills, Inc.
- Datalogic
- Marathon Coach
- Malarkey Roofing Co.
- Molecular Probes
- PCC Structurals, Inc.
- Pope & Talbot
- Purdy Corporation
- Rosen Aviation Displays
- Shields Bag and Printing
- Western Pneumatics
- Wisembaker Builder Services

**Health Care**

- Bio Clean, Inc.
- Kaiser Permanente Lab
- McKenzie-Willamette Med Center
- OHSU
- Peace Health Oregon Region
- Quest Diagnostics
- Sacred Heart Hospital
- Salem Hospital
- Stevens Hospital

**Wood Products**

- Brentwood, Inc.
- D.R. Johnson
- Georgia Pacific
- LWO Corporation
- Newood Display Fixtures
- Pacific Veneer
- Rosboro Lumber
- RSG Forest Products
- Seneca Sawmill
- Simpson Timber
- Weyerhaeuser Forest Products Co.

**Food Products**

- Betaseed, Inc.
- BrucePac
- NorPac Foods, Inc.
- Oregon Cherry Growers
- Truitt Bros., Inc.

**Distributors**

- Down to Earth
- Ozark News Dist., Inc.
- Rejuvenation
- Richard's Homewares