

G.S.D. ASSOCIATES, INC.



Health Care

Accurate tracking is a must for hospitals, medical laboratories and clinic offices. Auto ID data collection allows efficient, accurate tracking of equipment, fixed assets, and supplies, as well as patient files, radiology packets, blood, specimens, and medications. G.S.D. Associates has assisted the staff of many medical facilities with bar code identification. To make sure your whole project runs smoothly over the long haul, count on us for your data collection system and support.

System Design

Apply our experience to your project:

- ✓ Analyze the goals of your department together.
- ✓ Review the requirements with your staff.
- ✓ Apply our experienced project management.
- ✓ Assist with bar code symbology issues.

Hardware Selection

We provide hardware from the major manufacturers in the AutoID industry. For over twenty years we have built relationships and technical contacts in the industry.

- ✓ Cross check specifications to avoid pitfalls.
- ✓ Set up a Proof of Concept demonstration.
- ✓ Preconfigure your hardware as required.
- ✓ Systems design and programming services.

Labeling

For your labeling supplies and related printers, software, and maintenance, we provide the specialized materials you require.

- ✓ Long life materials for medical records.
- ✓ Glove Friendly adhesive.
- ✓ Sample materials for testing in your environment.
- ✓ Preprinted mockup labels for management review.

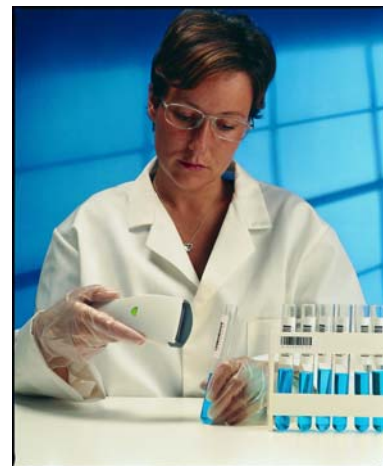
Ongoing Support

Over the long haul, we back up your in-house staff with data collection expertise. Experienced programming and technical support for your system.

- ✓ Telephone, email, and on-site support as required.
- ✓ Setup notes and documentation.
- ✓ Support for label design and printing software, as well as other software packages.
- ✓ You may consider our technicians an extension of your staff.

Professional Office with Real Service

Our staff is experienced and reliable. We answer your call live, to save you phone tag and voice mails. We're flexible and easy to communicate with.



Professional Support for Health Care Facilities

The Challenge:

Specimen tracking in high volume laboratory.

Rubber gloves used while handling labels; adhesive must remain on test tubes, yet not stick to the glove.

Equipment tracking; Transfer equipment from one department to another. Check In/Check Out of equipment quickly and accurately.

Radiology packet labels must last securely for a minimum of seven years.

Track blood products accurately in the field.

The Solution:

⇒ Scan specimens using linear imager for speed in scanning, ease of use, and ergonomics.

⇒ Provide labels with Glove Friendly Adhesive, allowing 45 seconds to place the label.

⇒ Software to check in and check out equipment. Portable bar code readers to scan and record data, then provide audit trail.

⇒ Convert labeling process to Thermal Transfer with appropriate wax/resin ribbon to resist fading and withstand abrasion.

⇒ Implement software, portable scanners, and van mounted receipt printer in the delivery vehicles. Communicate nightly with the main facility.

Step by step, G.S.D. provides your data collection solution:

- ☑ We review your requirements, advise, and list your options.
- ☑ Check specifications of potential equipment in order to avoid pitfalls.
- ☑ Research and interface with hardware manufacturers.
- ☑ Provide demonstration equipment as required.
- ☑ Reduce Total Cost of Ownership by providing the appropriate equipment for each task.
- ☑ Coordinate support, supplies, software, printers, scanners, maintenance, etc.
- ☑ **We follow up with reliable service as your project progresses.**

