GROWING PRODUCTIVITY
AND PROFITS

at Today's Distribution Centers

Changing consumer buying habits and omnichannel fulfillment are increasing workloads exponentially at today's distribution centers. DCs are under intense pressure to cut costs and keep their employees as engaged and efficient as possible–every second, every day.

See how smart DCs are meeting these demands by investing in the latest data capture and mobile technologies to drive productivity and profits.



Precision is Paramount

When asked what is most important to increasing profitability, DC managers agree: **Worker accuracy is key**.

Importance of Potential Improvements on Increasing Profitability



78%

Worker Accuracy



76%

Improving Staff Morale



76%

Integrate Technology in Workflows



73%

Use Data for Analytics

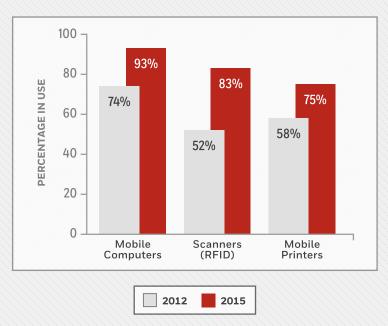
72%

Worker Mobility

DCs Believe in Tech

Since 2012, **more and more DCs are investing in technology** to drive productivity and profitability.

Technology Solutions Currently in Use





Biggest Increase in Use: Scanners.

But they're more prevalent in large companies (5,000+ employees) than small ones (<1,000 employees).

- DC Scanner Use

92%
LARGE COMPANIES

80% SMALL COMPANIES

Mobile Computing Rules the Day

Practically all **retail DCs are using mobile computers today**. In the next 3-5 years, they want to use them for **more tasks**.

Likelihood of Applying Mobile Computing to the Following Tasks





For more information

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